



May Center Annual Report

The Wilbur D. May Foundation has been supporting the May Center since 1983

- The May Center consists of :
 - Arboretum and Botanical Garden
 - Museum
 - Great Basin Adventure (operations ceased after September 2010 due to the economic recession)
- Annual meeting provides staff the opportunity to meet with the Foundation and review the accomplishments each fiscal year (July 1 to June 30)



May Center Annual Report

Arboretum and Botanical Garden Highlights

- p. 2 - Attendance increased by 53% due to Dragon Lights Reno





May Center Annual Report

- P. 21 - Arboretum Educator position increased outreach to community members from 500 to 2151 in fiscal year 2019.
- 13 programs during all seasons including a variety of age groups

Wilbur D. May Arboretum & Botanical Garden

HALLO-WEEK

Join us with your 6-10 year olds in a week of fun STEAM inspired autumn activities. Kids will use problem solving skills, further develop fine motor skills, and think like scientists.

Cost: \$5 donation per day, or \$20 for the whole week. Cash or check only please. Checks made payable to "The May Arboretum."

Registration is required and limited to 15 children. Please contact the arboretum educator, Katie, at 775-785-4153 to register. See our schedule below!

- Oct 22: Harvest Builders
- Oct 23: Spider Engineers
- Oct 24: Nature Weaving
- Oct 25: Fall Fruit Scientists
- Oct 25: Pumpkin Painting



Wilbur D. May Arboretum

CABIN FEVER

For Ages 4-6

Struggle to get your children outside in the cold? Join us to learn about nature in the winter! Each session will feature a short lesson, a story, an indoor activity, and a guided outdoor exploration.

Time: 10am-11am
Cost: \$5 donation/session or \$30 for full series
Parent attendance required.
Call 775-785-4153 to register!

- Dec 3: Winter Trees
- Dec 10: A Snowy Owl Story
- Jan 7: Let's Go On A Color Hunt
- Jan 14: Arctic Animals
- Jan 21: The Mitten
- Jan 28: Snowflakes Are "Sew" Cool
- Feb 4: Ice is Nice
- Feb 11: A Winter Adventure Hunt

WILBUR D. MAY ARBORETUM & BOTANICAL GARDEN



WILBUR D. MAY ARBORETUM & BOTANICAL GARDEN

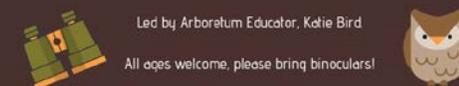
FRIDAY BIRD WALKS

SEPTEMBER 28 THROUGH NOVEMBER 16

Led by Arboretum Educator, Katie Bird

All ages welcome, please bring binoculars!

MEET BY THE ARBORETUM OFFICE AT 4PM.



Good Nature!

Walking Tours for Older Adults

at the Wilbur D. May Arboretum & Botanical Garden

A New Guided Walking Tour is scheduled for February!

Friday, February 9 from 1pm-2pm
Love Stories in the Garden

Admission is free and all older adults are welcome.

The May Arboretum is located in Rancho San Rafael Regional Park:
1595 N Sierra St, Reno NV

Enjoy a stroll in a beautiful natural environment while learning interesting facts from tour guides.

Walking in nature is a great way to promote health—and it's fun!

Additional walks are scheduled for Spring, Summer and Fall 2018.

Speakers and content will vary as we explore the different areas of the Arboretum.

Stay up to date by visiting our Facebook page and web site (below).

Need more info? Please call 775-785-4153

<http://www.maycenter.com>
<https://www.facebook.com/WilburMayCenter>
(775) 785-4153





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- p. 22 - Greenhouse operations improve with a new floor & security fencing added in addition to staff/volunteer assistance. 5000 plants were propagated for Washoe County schools, parks, and the May Arboretum Society plant sale.





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- p. 35,36 – Burke and Honey’s Garden upgrades





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➤ p. 41 Statistics

GARDENS	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19
Burke	2	4	5	6	5
Honey's	14	19	8	13	13
Plaza	0	0	1	3	4
Kristen's	1	2	2	0	1
Evans Creek	0	0	2	3	2
Columbus	0	0	1	1	1
Total Number	17	25	19	26	26
Total Revenue	\$12,300	\$14,113	\$8,035	\$15,430	\$17,995

Source	# Donations	\$ Amount
New Memorial Tree	3	\$7,500
Adopt-A-Tree	2	\$1,500
Memorial Bricks	4	\$1,000
General Donations	7	\$3,160
Memorial Benches	3	\$10,500
Projects/In-Kind (MAS)	7	\$109,804
Staffing/In-Kind (MAS)	1	\$64,463
Total Donations		\$197,927
Dragon Lights proceeds	1	\$89,257
Washoe County Projects	1	\$20,500
Total Contributions		\$307,684

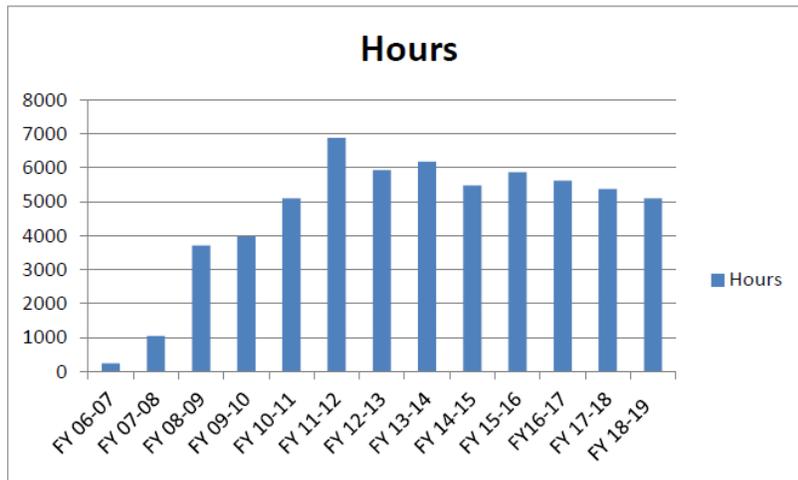
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19
Donations	\$27,334	\$83,815	\$39,451	\$169,327	\$197,927



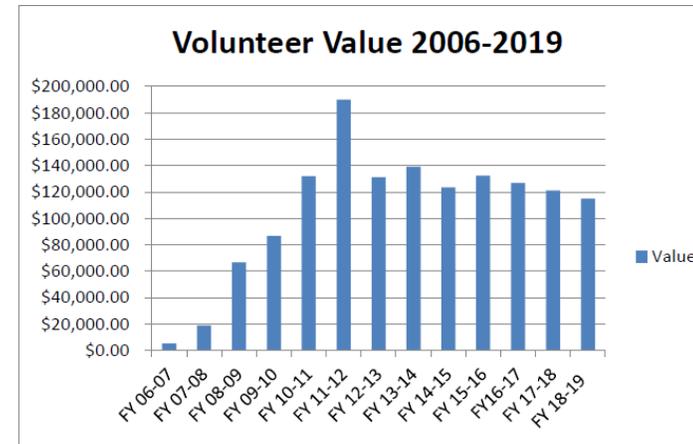
May Center Annual Report

- p. 42,43 Volunteer Hours (5098) Volunteer Value (\$114, 973)

2006-2019 TOTAL ABORETUM VOLUNTEER HOURS



2018-2019 TOTAL ABORETUM VOLUNTEER DOLLAR VALUE

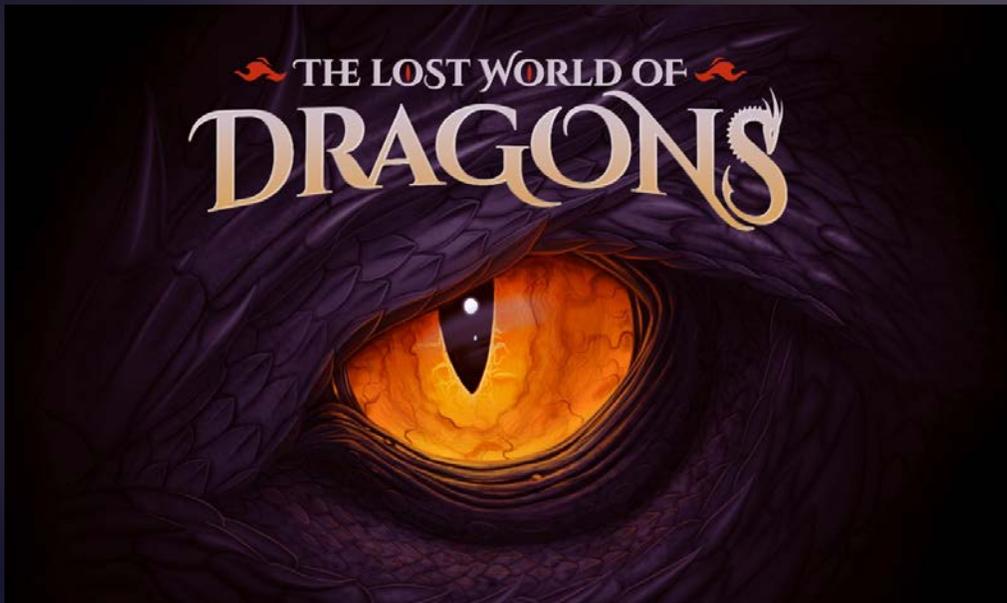




May Center Annual Report

➤ May Museum Highlights

- On-going exhibits throughout the year to keep the Museum vibrant
- P. 47 - Main exhibit: The Lost World of Dragons
- P. 49 Small Expressions; p. 50 New Directions





May Center Annual Report

➤ P. 51 Work, Fight, Give; p. 52 Arte de Triomphe; Tuba Christmas





May Center Annual Report

➤ P. 53 Seeds of Inspiration; p. 59 OTHER PROGRAMMING Yule Steam Expo





May Center Annual Report

➤ Museum Statistics p. 62,64

Statistics

Museum Attendance

	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19
Total Attendance	29,972	30,736	29,634	28,333	26,471

Exhibits

Exhibit	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19
Program Title	Grossology	Snakes Alive	Toytopia	Hall of Heroes	Lost World of Dragons
Operating Days	82	66	62	67	76
Attendance	16,588	15,286	16,576	10,562	15,400
Revenue	\$135,021	\$136,135	\$136,482	\$92,064	\$156,436
Expense	\$201,066	\$211,975	\$218,658	\$181,875	\$227,055
Operating Profit	(\$66,085)	(\$75,840)	(\$82,176)	(\$89,811)	(\$70,619)
Grants/Donations	\$100,000	\$100,000	\$100,000	\$92,000	\$100,000
Profit/Loss	\$33,955	\$24,160	\$17,824	\$2,189	\$29,380

Facility Reservations

	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19
# of Reservations	16	32	32	41	39
Revenue	\$14,385	\$44,465	\$42,795	\$56,185	\$64,285

Gift Store

	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19
Gross Sales	\$32,161	\$44,339	\$36,042	\$41,388	\$64,991
Cost of Goods	\$15,842	\$20,702	\$18,188	*unavailable	\$30,852
Gross Profit	\$16,475	\$23,637	\$17,854	*unavailable	\$34,139
Margin Analysis	51%	53%	50%	*unavailable	52%

*Note: In April of 2018 the County transitioned to a new point of sale system. In the transfer we could not recover inventory data, including the numbers to determine margin analysis.

Art Concessions

	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19
Art Sales	\$1,514	\$7,808	\$5,922	\$2,597	\$2,834

Volunteers

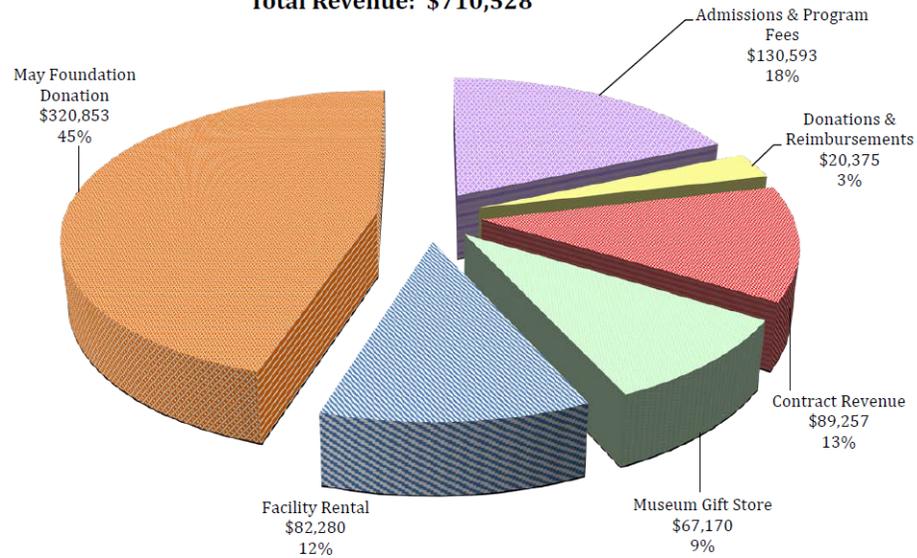
	FY 14-15	FY 15-16	FY 16-17	FY 17-18	FY 18-19
# of Volunteer & Intern Hours	1,007	856	222	447	165
\$ Value of Volunteers & Interns	\$23,232	\$20,173	\$5,353	\$11,036	\$4,196



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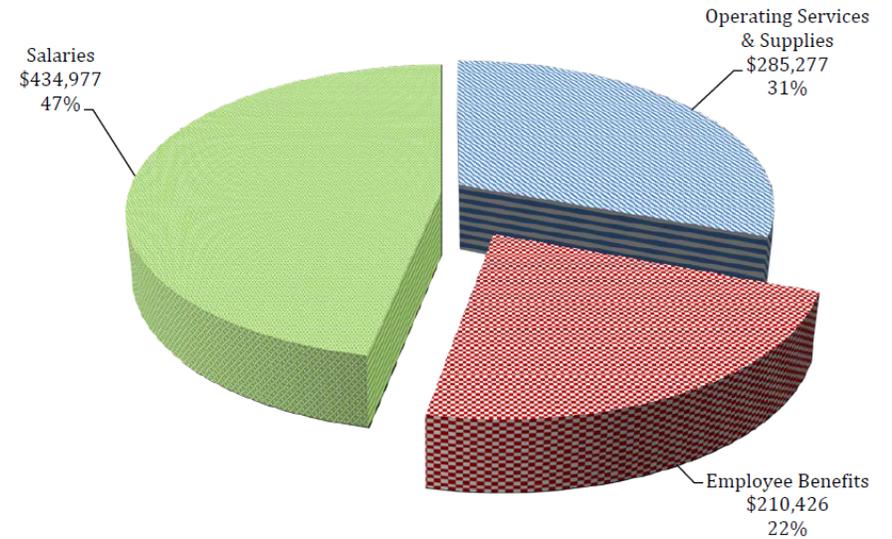
➤ Financials p. 66,67

Total Revenue: \$710,528



	FY 2019		FY 2018		FY 2017		FY 2016		FY 2015	
May Foundation Donation	\$ 320,785	45%	\$ 330,745	58%	\$ 316,402	55%	\$ 324,397	50%	\$ 312,847	58%
Admissions & Program Fees	\$ 130,593	18%	109,002	19%	140,665	24%	139,109	21%	146,118	27%
Contract Revenue	\$ 89,257	13%	-	0%	-	0%	-	0%	-	0%
Donations & Reimbursements	\$ 20,443	3%	33,762	6%	31,509	5%	84,640	13%	27,485	5%
Museum Gift Store	\$ 67,170	9%	38,187	7%	36,042	6%	44,339	7%	32,161	6%
Facility Rental	\$ 82,280	12%	60,465	11%	50,830	9%	58,578	9%	22,960	4%
Total	\$ 710,528	100%	\$ 572,161	100%	\$ 575,447	100%	\$ 651,063	100%	\$ 541,571	100%

Total Expense: \$930,679



	FY 2019		FY 2018		FY 2017		FY 2016		FY 2015	
Salaries	\$ 434,977	47%	\$ 407,639	47%	\$ 372,188	49%	\$ 369,101	49%	\$ 345,196	49%
Employee Benefits	\$ 210,426	23%	\$ 201,953	23%	\$ 180,168	23%	\$ 137,188	18%	\$ 121,113	17%
Services & supplies	\$ 285,277	31%	\$ 259,413	30%	\$ 214,720	28%	\$ 253,242	33%	\$ 233,406	33%
Total	\$ 930,679	100%	\$ 869,005	100%	\$ 767,076	100%	\$ 759,530	100%	\$ 699,715	100%
% change	7.1%		13.3%		1.0%		8.5%			

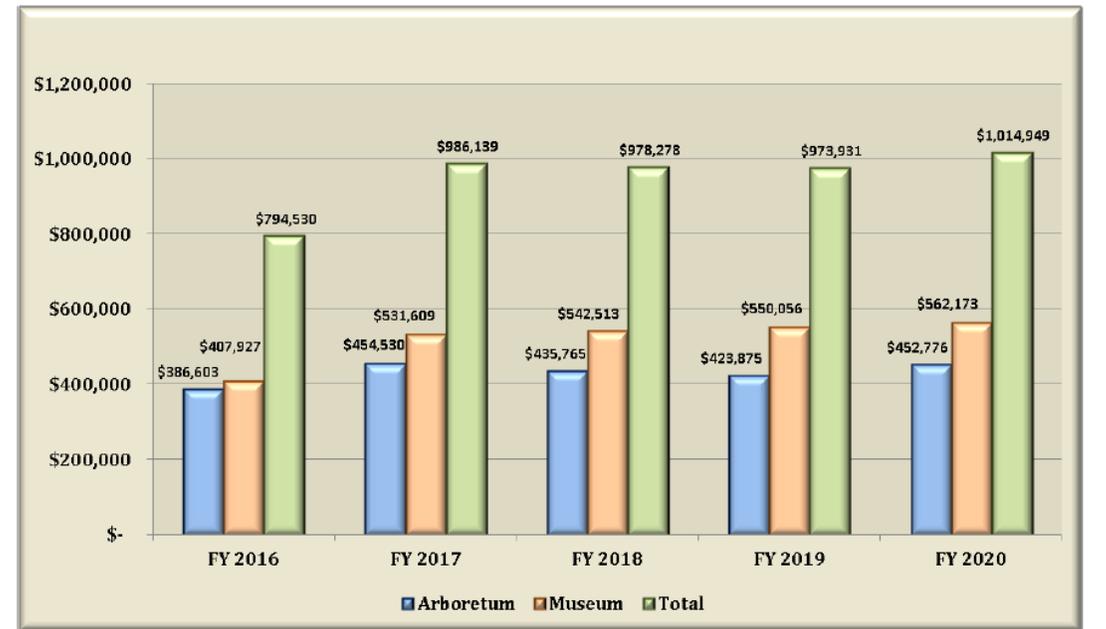


May Center Annual Report

- Financials p. 73,77

Wilbur D. May Museum and Arboretum Completed Projects FY2019

Projects	Wilbur May Foundation Supported Projects	County General Fund & Community Supported Projects	Total Projects
Museum - Marketing - KNPB	\$ 6,037	\$ -	\$ 6,037
Museum - Marketing - ThisisReno.com	5,515	-	5,515
Museum - Marketing-Getaway Reno-Tahoe	4,500	-	4,500
Arboretum - Greenhouse shed	5,725	-	5,725
Arboretum - Tree pruning	10,000	-	10,000
Arboretum - Trail Maps	5,850	-	5,850
Arboretum Honey's Garden new pump/basin waterfall	-	20,500	20,500
Museum Utility trench cover replacement	-	4,675	4,675
Museum Kitchen floor repairs	-	46,496	46,496
Museum Fire sprinkler system repairs	-	3,840	3,840
Total Cost	\$ 37,627	\$ 75,511	\$ 113,137
Total Museum	\$ 16,052	\$ 55,011	\$ 71,062
Total Arboretum	21,575	20,500	42,075
Total Cost	\$ 37,627	\$ 75,511	\$ 113,137



Budget	Total Expenses		
	Arboretum	Museum	Total
FY 2016	\$ 386,603	\$ 407,927	\$ 794,530
FY 2017	\$ 454,530	\$ 531,609	\$ 986,139
FY 2018	\$ 435,765	\$ 542,513	\$ 978,278
FY 2019	\$ 423,875	\$ 550,056	\$ 973,931
FY 2020	\$ 452,776	\$ 562,173	\$ 1,014,949

